



MEDIA RELEASE

Fatal Crash Investigation (South Boulevard)

On Thursday, October 2, 2025, at approximately 1:39 pm, personnel from the Auburn Hills Police and Fire Departments responded to a single-vehicle crash on South Boulevard between Adams Road and Squirrel Road. The female driver and sole occupant of the black 2023 Chevrolet Equinox was pronounced deceased at the scene. The driver was a 61-year-old resident of Rochester Hills. Witnesses stated that the vehicle was traveling eastbound on South Boulevard and appeared to drift across the centerline. The vehicle went into the left ditch striking a culvert which caused it to vault landing on its roof.

This crash is currently being investigated by the Southeast Oakland County Crash Investigation Team (SOCCIT). SOCCIT consists of crash investigators from Auburn Hills, Bloomfield Twp., Troy, Bloomfield Hills, Birmingham, and Clawson.

Anyone who may have witnessed this incident is asked to contact the Auburn Hills Police Department at 248-370-9460.

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