



CITY OF AUBURN HILLS
CITY COUNCIL WORKSHOP
MINUTES

MAY 12, 2025

CALL TO ORDER & Mayor Marzolf at 5:30 PM

PLEDGE OF ALLEGIANCE:

LOCATION:

Community Center, 3350 E. Seyburn Dr, Auburn Hills, MI 48326

Present: Mayor Marzolf, Council Members Ferguson, Fletcher, Hawkins, Knight, Verbeke

Absent: Council Member McDaniel

Also Present: City Manager Tanghe, Assistant City Manager Skopek, City Attorney Kelly, City Clerk Pierce, Director of Recreation and Senior Services Adcock, DPW Director Baldante, Community Development Director Cohen, Chief of Police Gagnon, Assessor Griffin, Assistant to the Manager Hagge, Mgr. of Fieldstone Golf Course Hierlihy, City Engineer Juidici, Fire Chief Massingill, Finance Director/Treasurer Schulz

2 Guests

Workshop Topic: 2026 Goals & Objectives Discussion and Formation

Dr. Douglas Carr facilitated the discussion on the City's 2026 Goals & Objectives. He reviewed the City's Mission, Vision and Values, along with the five existing goals. The Council Members agreed to maintain the same goals in the current order. Council reviewed the objectives associated with each goal. Several new objectives were proposed and several existing ones were modified. (Attachment A)

The meeting adjourned at 7:47 PM.

Brian W. Marzolf, Mayor

Laura M. Pierce, City Clerk

ATTACHMENT A



FY 2026 Strategic Goals & Objectives

I. Focus relentlessly on fiscal and operational sustainability

- Pursue creative opportunities to fund projects and pursue grants, such as grants from the State and from foundations
- Effectively leverage existing resources, such as managing workloads
- Plan for infrastructure development & maintenance
- Leverage opportunities created through external partnerships
- Continue planning for the sunset of TIF revenue in Dec 2031 and the DDA tax capture sunset in 2029
- Require consistent departmental budget implementation & accountability
- Reduce use of paper where possible and practical

II. Deliver outstanding city services

- Invest in pedestrian facilities
- Effectively manage stormwater and pursue funding solutions
- Continue educating residents about transportation options
- Deliver outstanding public safety
- Respond to the needs of seniors
- Explore developing an accessible playground
- Evaluate recreational needs of the community and consider options for more robust recreational opportunities

III. Drive strategic community development

- Pursue redevelopment opportunities and incentivizing redevelopment; plan for potential changes with existing commercial properties
- Pursue strategic traffic improvements
- Explore opportunities for repurposing hotels

IV. Continue to grow and support a vibrant, sustainable, safe & connected community

- Continue to keep Auburn Hills friendly and livable for all ages
- Leverage to the greatest degree our natural resources, parks, pathways, and waterways
- Focus on proactive patrols in neighborhoods
- Conduct semi-annual police community engagement meetings with neighborhoods

V. Retain & attract high quality employees

- Maintain and grow a talented, customer-focused workforce
- Develop strategies for attracting and retaining employees, by city department
- Invest in employees through ongoing training & development
- Focus continuously on succession & business continuity planning