



CITY OF AUBURN HILLS CITY COUNCIL AGENDA

MEETING DATE: JUNE 5, 2023

AGENDA ITEM NO 7A2

DDA & TIFA

CITY OF AUBURN HILLS JOINT MEETING OF THE DOWNTOWN DEVELOPMENT AUTHORITY AND THE TAX INCREMENT FINANCE AUTHORITY

May 8, 2023

LOCATION: Hawk Woods Nature Lodge
3799 Bald Mountain Road

DDA: Chairperson Young, Vice Chairperson Jernigan, Mayor McDaniel, Gliniecki, Casey

TIFA: Chairman Kneffel, Goodhall, Carrier, Waltenspiel, Moniz, Gudmundsen

STAFF: Brandon Skopek, Assistant City Manager; Stephanie Carroll, Economic Development Manager; Andrew Hagge, Management Assistant; Eveonne Roberts, Downtown Engagement Specialist

GUESTS: None

1. Call to Order

Mr. Young called the meeting to order at 6:15 p.m.

2. Persons Wishing to be Heard

None.

3. Welcome and introduction by Brandon Skopek, Assistant City Manager, TIFA Executive Director

Mr. Skopek thanked everyone for attending the joint meeting this evening to collaborate and brainstorm on goals and objectives of downtown Auburn Hills. He stated that staff will be presenting current projects from each Board.

4. Downtown Development Authority Current Projects/Initiatives – Stephanie Carroll, Economic Development Manager, DDA Executive Director

Ms. Carroll provided the following updates on past and current DDA projects within Downtown.

- With the new Downtown logo created through the banding campaign, the process of integrating this logo into the Downtown has commenced. The first project will consist of wayfinding signage. An RFP has been created and sent out seeking proposals for this project to be designed by year end and executed in 2024.
- Staff is currently working with Detroit Design Center to find placement for a new art piece in accordance with the DDA Board's Art Initiative.
- The Board approved funding for flashing crosswalk lights to be installed at busy crosswalks that are not at intersections with traffic lights within the DDA bounds
- The Board approved funding for the resurfacing of the Clinton River Trail.

5. Tax Increment Finance Authority Current Projects/Initiatives – Brandon Skopek, Assistant City Manager, TIFA Executive Director

Mr. Skopek reviewed the boundaries of the DDA and TIF-A districts. He then listed the projects for each TIF district completed in 2022 and 2023.

TIF-A

- 2022
 - o Provided Sponsorship for the Riverside Park Gazebo, Clinton River bank stabilization, and the renovation of the Skate Park
 - o Sold Downtown property for the Webster development
 - o Approved funding for the Clinton River Trail resurfacing, to replace decorative streetlights, and for the parking structure addition design
- 2023
 - o Sponsoring a new play structure at Riverwoods Park
 - o Funding the purchase of new vehicle mitigation barriers and flashing crosswalk lights within TIF-A bounds
 - o Providing additional funding for the downtown parking study

TIF-B

- 2022
 - o Provided funding for a new Code Enforcement Officer within the TIF-B bounds, automatic license plate readers,
 - o Sponsored the installation of both decorative street lighting and flashing crosswalk lights within the TIF-B bounds
 - o Provided funding for the Safe City Initiative that is spearheaded by the Auburn Hills Police Department
- 2023
 - o Making strategic property purchases
 - o Funding the Opdyke streetscape updates, and the replacement of overhead lighting

TIF-D

- 2022
 - o Funded the Seyburn Pavilion parking lot and pathways within the Municipal Campus
 - o Provided funding for the existing building renovation to house the new Fire Department Administration Offices
- 2023
 - o Provide funding for the Community Center kitchen renovation along with some building and security upgrades
 - o Funding a new digital sign for the Municipal Campus
 - o Provide funding for the renovation of Fire Station 2

6. 2022 Downtown Event Calendar – Eveonne Roberts, Downtown Engagement Specialist

Ms. Roberts gave a brief review of all the Downtown events currently being planned for 2023.

- Reels by the Riverside (Outdoor Movie Series) – One movie each month from June - September
- Friday Night Concert Series – Weekly throughout July and August
- Feed Your Soul – August 5
- Jazz and Blues Concert Series – Weekly throughout September
- SeptemBEERfest – September 22
- Halloween Movie Night – October 6
- Spooktacular – October 28
- City's 40th Anniversary Gala – November 2
- Tree Lighting Ceremony – December 1

7. Board Member Comments

Board members and staff discussed various tenant and building updates within the Downtown.

8. Adjournment

The meeting adjourned at 7:10 p.m.

Respectfully submitted,

Eveonne Roberts

Downtown Engagement Specialist