



# SPONSORSHIP OPPORTUNITIES **55+ PROGRAMS**





## ABOUT US

The Recreation and Senior Services Department is dedicated to enhancing the quality of life for seniors by offering a variety of engaging programs. Our seniors stay engaged physically, mentally, and socially by attending senior parties, lunch, bingo, and fitness classes. Given our shared dedication to seniors, we believe there is a wonderful opportunity for us to partner together to enhance these experiences for our community. By supporting our programs, you not only contribute to enriching the lives of seniors in our city, but also gain exposure and build goodwill within a dedicated and engaged audience.

## MONTHLY PARTIES

If you haven't attended one of our monthly parties, you're missing out on the fun! These lively gatherings are a chance for our 55+ community members to connect, celebrate, and enjoy entertainment. Sponsorship opportunities are available for providing food, entertainment, or enhancing the event's ambiance.

## BUSINESS BINGO

Business Bingo is a weekly highlight that brings our community together every Monday, with the exception of the second Monday of the month. Each session is sponsored by a local business, offering a unique opportunity for your company to be featured in front of a fun and loyal group of participants. As a sponsor, you will have the chance to promote your business and provide an interactive experience for attendees.

## BIRTHDAY/ANNIVERSARY

On the second Monday of each month, we honor the birthdays and anniversaries of our senior participants. The honorees receive a complimentary meal and a gift, making this a special event for many. Sponsoring this event shows your business's commitment to celebrating our seniors and supporting their milestones, while providing great visibility and community recognition.

## 55+ PROGRAM SPONSORSHIP BENEFITS

<b>RECOGNITION PRE-EVENT</b>	<b>FOOD \$500</b>	<b>ENTERTAINMENT \$500</b>	<b>AMBIANCE \$250</b>	<b>IN-KIND</b>
Brochure Displayed at Community Center	X	X		
Name in Newsletter	X	X	X	
Social Media Promotion	X	X	X	X

### ON-SITE

Recognition in Program	X	X	X	X
Recognition on Signage	X	X	X	X
Shoutout During Party	X	X	X	
Sponsor Table at Party	X	X	X	
Table for Seven at Senior Party	X			

### POST-EVENT

Social Media Thank You	X	X	X	X
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# SPONSORSHIP COMMITMENT FORM

CONTACT NAME \_\_\_\_\_ COMPANY NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

Sponsorship levels are based on the total value of monetary, in-kind contributions of items, and/or volunteer hours.

		FOOD \$500	ENTERTAINMENT \$300	AMBIANCE \$200	IN-KIND
Flapjacks Party	1/24	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Pal-entines Day	2/21	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
St. Patrick's Day	3/21	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bunny Party	4/17	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cooler Day	5/23	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Midsummer Party	6/20	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wonderland Party	7/25	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Luau	8/22	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Farmer Party	9/26	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Halloween	10/31	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Thanksgiving	11/21	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Christmas	12/17	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

I am interested in sponsoring Bingo

☐ 1st Monday

☐ 3rd Monday

☐ 4th Monday

☐ 5th Monday

I am intersted in sponsoring Birthday/Anniversary celebrations

☐ January

☐ February

☐ March

☐ April

☐ May

☐ June

☐ July

☐ August

☐ September

☐ October

☐ November

☐ December

Sponsorships may be tax deductible, check with your tax professional. TAX ID: 38-6029813  
All correspondence should be mailed to: City of Auburn Hills c/o Recreation and Senior Services  
1827 N. Squirrel Road, Auburn Hills, MI 48326 or emailed to [jmonroy@auburnhills.org](mailto:jmonroy@auburnhills.org)