



CITY OF AUBURN HILLS CITY COUNCIL AGENDA

MEETING DATE: OCTOBER 5, 2020

AGENDA ITEM NO. .

CITY OF AUBURN HILLS DOWNTOWN DEVELOPMENT AUTHORITY INFORMATIONAL MEETING September 21, 2020

LOCATION: Virtual Meeting

CALL TO ORDER: Chairman Young called the meeting to order at 5:34 PM.

ROLL CALL

Present:	Young, Volk, Gliniecki, Wise, Casey
Absent:	Jernigan, Rasmussen, McDaniel (Excused)
Also Present:	Brandon Skopek, Director of Authorities; Eveonne Roberts, Downtown Engagement Specialist
Guests:	None

PERSONS WISHING TO BE HEARD

None.

REVIEW OF PROJECTS COMPLETED OVER THE LAST YEAR

Mr. Skopek reviewed for the Board that Public Act 57 of 2018 requires tax increment financing authorities to hold two informational meetings per calendar year. Informational meetings are for the purpose of informing the public of the goals and direction of the authority, including projects to be undertaken in the coming year. The informational meetings are not for the purpose of voting on policy, budgets, or other operational matters.

Mr. Skopek stated that the Board has participated in multiple projects and initiatives throughout 2020 including the sponsorship of the Friday Night Summer and Children's Concert Series, Movies in the Park, and the Discover Downtown marketing videos. He added that the Board also assisted in providing both re-opening kits and billboard signage after the COVID pandemic shutdown, and irrigation along Parkways Boulevard.

FISCAL YEAR 2021 PLANS

Mr. Skopek stated that at this time, staff is compiling a list of events to hold in 2021. He cited that SeptemBEERfest as well as the Friday Night Concert Series will both return. Another proposed addition for 2021 is to work toward drafting both Mission and Vision statements for the DDA as part of the requirements to apply for Select Level status with Main Street Oakland County. He mentioned that additional projects also include a brand marketing campaign for downtown and continuing to provide irrigation for Parkways Boulevard.

ANNOUNCEMENT OF NEXT MEETING

The next Downtown Development Authority Informational Meeting will be Monday, November 9, 2019, at 5:30 PM at City Hall in the Administrative Conference Room.

ADJOURNMENT

Chairman Young adjourned the informational meeting at 5:40 p.m.

Respectfully submitted,

Eveonne Roberts
Downtown Engagement Specialist