



**JOINT MEETING BETWEEN THE DOWNTOWN DEVELOPMENT AUTHORITY
AND TAX INCREMENT FINANCE AUTHORITY**

April 15, 2019

6:00 P.M.

Auburn Hills University Center, Room 1 • 3350 Auburn Road, Auburn Hills, MI 48326
Minutes will be on file in the City Clerk's Office • 248-370-9402

- 1) Welcome and introduction by Brandon Skopek, Director of Authorities
 - a) Downtown Development Authority current projects/initiatives
 - b) Tax Increment Finance Authority current projects/initiatives

- 2) Marketing presentation by Torri Mathes, Media Communications Specialist
 - a) Marketing overview
 - b) 2019 marketing trends
 - c) Auburn Hills user behavior
 - d) Our audience

- 3) Questions, comments, and brainstorming session

- 4) Conclusion