



CITY OF AUBURN HILLS CITY COUNCIL AGENDA

MEETING DATE: JANUARY 6, 2020

AGENDA ITEM NO. .

CITY OF AUBURN HILLS DOWNTOWN DEVELOPMENT AUTHORITY INFORMATIONAL MEETING

December 9, 2019

LOCATION: Auburn Hills City Hall, Administrative Conference Room, 1827 N. Squirrel Road, Auburn Hills, MI 48326

CALL TO ORDER: Chairman Young called the meeting to order at 5:30 PM.

ROLL CALL

Present:	Young, Jernigan, Rasmussen, Volk, Gliniecki, McDaniel (Arrived at 5:32 p.m.), Wise (Arrived at 5:33 p.m.)
Absent:	Spurlin, Travnikar
Also Present:	Brandon Skopek, Director of Authorities
Guests:	Alec Harris, Detroit Riverside Capital

PERSONS WISHING TO BE HEARD

Mr. Alec Harris, Detroit Riverside Capital, introduced himself to the Board.

Mr. Skopek stated that Detroit Riverside Capital has purchased the development at 3250 Auburn Road in downtown Auburn Hills from Foremost Development Company.

REVIEW OF PROJECTS COMPLETED OVER THE LAST YEAR

Mr. Skopek reviewed for the Board that Public Act 57 of 2018 requires tax increment financing authorities to hold two informational meetings per calendar year. Informational meetings are for the purpose of informing the public of the goals and direction of the authority, including projects to be undertaken in the coming year. The informational meetings are not for the purpose of voting on policy, budgets, or other operational matters.

Mr. Skopek stated that the Board has participated in multiple projects and initiatives throughout 2019 including the sponsorship of the Friday Night Summer Concert Series, conducting a resource team visit with Main Street Oakland County to further the Board's Main Street initiative, hosting the City's first annual SeptemBEERfest, participating in a development incentive for Robertson Brothers' Riverside Townes, partnering with the Tax Increment Finance Authority for downtown marketing, hosting a pop-up Halloween movie night in Riverside Park, and funding irrigation along Parkways Boulevard.

FISCAL YEAR 2020 PLANS

Mr. Skopek stated that 2020 will closely mirror 2019 with the addition of creating and establishing DDA committees to assist with promotions and event planning for downtown and additional downtown events. The Board will meet more frequently in 2020, including some joint meetings with the Tax Increment Finance Authority. Another proposed addition for 2020 is applying for Associate Level status with Main Street Oakland County.

Mr. Volk asked if there was any discussion on improvements for next year's SeptemBEERfest.

Mr. Skopek stated that staff held a wrap-up meeting to discuss the takeaways from the event and some items to look at changing for next year. One of the most notable changes proposed is to expand the alcohol consumption area for the event.

ADJOURNMENT

**Moved by Mr. Gliniecki adjourn the DDA Informational Meeting
Supported by Ms. Jernigan**

The DDA Informational Meeting adjourned at 5:41 p.m.

Respectfully submitted,
Brandon Skopek
Executive Director