



CITY OF AUBURN HILLS

City Council Workshop

Minutes

June 10, 2019

CALL TO ORDER: Mayor McDaniel at 5:30 PM

LOCATION: University Center, 3350 Auburn Road, Auburn Hills, MI 48326

Present: Mayor McDaniel, Council Members Burmeister, Hammond, Kittle, Knight, and Moniz

Absent: Council Member Verbeke

Also Present: City Manager Tanghe, Assistant City Manager Grice, City Attorney Beckerleg, City Clerk Pierce, DPW Director Melchert, Senior Services Director Adcock, Fire Chief Taylor, Police Chief Baker, Finance Director Schulz, Recreation Director Hegdal, City Assessor Griffin, Mgr. of Fieldstone Golf Course Marmion, Director of Authorities Skopek, City Engineer Juidici, Management Assistant Intern Hagge

Mr. Tanghe provided the introduction to the Goals and Objectives workshop session. Mr. Grice reviewed the existing 2019 Goals.

Dr. Patrick Piskulich facilitated the discussion to establish the goals and objectives for 2020. City Council and staff discussed the pros, cons, and opportunities of the past year. Discussion was held to add a fifth goal to the 2020 list to retain and attract high quality City employees. The consensus of the group was to add the fifth goal and maintain the existing 2019 goals with the addition of the word "safe" to the fourth goal.

City Council and staff broke into small groups to discuss the goals and subcategories. Some subcategories were modified to reflect completion or ongoing efforts toward achievement.

2020 Strategic Goals & Objectives

I. Focus relentlessly on fiscal and operational sustainability

- Maintain long-term unrestricted general fund balance of expenditures no less than 25% while fulfilling vital infrastructure and employee retention needs
- Identify & implement a 2020 millage election strategy
- Continue to pursue new revenue streams, acting upon opportunities as they become available
- Commit additional funding for legacy costs
- Require consistent departmental budget implementation & accountability

II. Deliver outstanding city services

- Seek tech improvements in line with current trends in IT
 - Information kiosks in various city locations
- Identify new/additional opportunities for council & staff to engage citizens
- Respond to generational & cultural needs
 - Connect kids to mentors – job skills (engage Teen Council)
 - Opportunity for growth: 21-50 year olds (incl. our corporate community)
 - Establish a Student Government Day
- Increase police presence in neighborhoods
- Create a police youth academy & fire academy or FD cadets

III. Drive strategic community development

- Continue to foster Palace site redevelopment
- Continue downtown development & expansion
 - encourage vertical development to 4 stories
 - create public gathering space
- If significant interest, utilize Brownfield Redevelopment Authority for redevelopment
- Further develop M-24/Opdyke Road Corridor
- Execute plan for Country Kitchen site, including effort to increase water flow in river corridor
- See it through with Mound Steel & Superior Concrete plan
- Create better strategy & execution for property purchases and sale of city-owned properties
- Maintain citywide PASER standard for roads
- Enhance Hawk Woods Park

IV. Continue to grow a vibrant, sustainable, safe & connected community

- Continue to enhance community engagement via communications, e.g., construction, developments, events
- Make safe pathway connections in undeveloped areas, where desired by residents
- Invest in NW section of the city, including a pathway on Joslyn & bench on Collier
- Continue to increase corporate engagement
- Continue to connect with school-age children
- Continue to keep Auburn Hills friendly and livable for all ages
- Enhance public safety:
 - Improve city readiness for major emergency events
 - Analyze and establish police and fire staffing levels to enhance public safety and align with national standards
 - Analyze & evaluate civic center campus security measures to protect employees and the general public
- Appropriately fund the Census 2020 effort

V. Retain & attract high quality employees

- Expand our robust internship program across the organization
- Maintain and grow a talented, customer-focused workforce
- Investigate support services to attract and retain employees
- Invest in employees through ongoing training & development
- Evaluate compensation, recognizing the financial ability of the community to pay
- Focus continuously on succession planning

The meeting adjourned at 8:25 PM.

Kevin R. McDaniel, Mayor

Laura M. Pierce, City Clerk